

Public Comment – Oxford Routes for Fall 2025: Summary and Insights

Thank you to all 269 respondents who participated in the Public Comment: Oxford Routes for Fall 2025 survey. Your feedback is invaluable to shaping the public transit services in Oxford.

WE HEAR YOU!

Because of your survey contributions, the following changes have been made:

Kept the stops at the hospital and Withrow & College.

Added stops near Patterson Ave and Bishop Circle for access to central campus.

Added stops on College Corner Pike for access to TOPSS.

KEY TAKEAWAYS



Transit use by respondents

- Only 18.2% of respondents do not use public transit in Oxford.
- 40.2% of respondents use public transit 5 to 15 times per week.



Utility of Ditmer parking lot

- Only 11.5% of respondents use the Ditmer parking lot.
- Only 8.9% of respondents use Ditmer parking lot during the day.
- Ditmer parking lot will continue to be served during evenings and weekends.



SafeRide Program

- 19.7% of respondents are NOT familiar with the SafeRide Program.
- BCRTA will work with Miami University to improve communication materials for the SafeRide Program.
- BCRTA and Miami University staff to adjust operating hours of fixed routes service and SafeRide service.



Top 5 Popular Locations:

- Armstrong Student Center
- Rec Center
- Uptown Park
- King Library
- Farmer School of Business

NEXT STEPS

Based on your feedback, BCRTA will work on the following items:

- Enhance communication materials to improve public understanding of public transit services.
- Conduct time trials to improve route performance and efficiency.
- Work with the City of Oxford on stop placement and adopting transit signal priority at major intersections.
- Participate in more outreach events to increase awareness of our agency and services.
- Work with Miami University staff to improve the efficiency of transit services.