

**BUTLER COUNTY REGIONAL TRANSIT AUTHORITY BOARD OF TRUSTEES
TRANSIT ALLIANCE OF BUTLER COUNTY**

April 4, 2018,

11:30 AM

BCRTA Board Room: 3045 Moser Court, Hamilton, Ohio 45011

PRELIMINARY AGENDA

- I. Call to Order
- II. Approval of the January 10, 2018 meeting minutes
- III. Action Items
 - a. none
- IV. Evaluate/Discuss Grant Opportunities
 - a. 5310 Grant Update
- V. Director's Report
- VI. New Business
- VII. Adjourn

Next Meeting Date: July 11, 2018 @ 11:30 AM

TRANSIT ALLIANCE OF BUTLER COUNTY
January 10, 2018 Meeting Minutes

The Transit Alliance of Butler County met, on Wednesday, January 10, 2018, at 11:30 a.m. in the BCRTA Boardroom, 3045 Moser Ct, Hamilton, OH. Proper public notice was given in advance of the meeting. Ms. Christy Morris conducted the meeting.

Present:	Ms. Christy Morris, President	Staff:	Mr. Matthew Dutkevicz, Executive Director
	Mr. Doug Adkins		Mr. Rob Griffin, Director of Demand Operations
	Mr. Chris Steed		Ms. Dee Weidner, Finance Mgr
	Mr. Kyle Fuchs		Ms. Vonda Partin, Administrative Assistant
	Dr. Joel Fink		
	Ms. Lisa Guliano		
	Ms. Missy O'Brien		
	Mr. Jeff Diver, Vice President		

Absent:

Order of Business:

I. Call to Order

The meeting was called to order at 11:30AM.

II. April 12, 2017 minutes

Ms. Guliano made a motion to approve the minutes. Mr. Steed seconded the motion. The motion carried unanimously.

III. Treasurer's Report

Ms. Weidner presented the Transit Alliance Balance Sheet as of May 31, 2017. The Transit Alliance has \$9,616.24 Current Assets and \$0 in Current Liabilities, with \$9,843.24 in Retained Earnings and \$227.00 in Net Losses from ABC Program funds being expensed to BCRTA and the monthly service charge on the account. Ms. Weidner confirmed moving the funds to PNC bank.

Director's Report

The bulk of Mr. Dutkevicz's comments are incorporated in New Business below, with the exception of the B Go service. "B Go" rides have a base rate of \$10 or \$25 depending upon the zone, with \$5 Elderly, Disabled, non-peak, or prepaid (future) discounts. Operating hours are 6am to 11 pm M-F.

New Business

a. 5310 Grant Update

Funding opportunities exist for BCRTA to apply as a "non-traditional". TABC could be helpful as a joint partner in the "traditional" model. Elderly and Disabled door to door service has reduced fares to \$5, using 5310 funds as a subsidy. An additional option is to develop an Uber style App to lower the cost of ridership fare collection.

An additional option is to apply for funding to provide travel training to individuals with cognitive or visual impairments. This staff member could also act as a Liaison to local service agencies.

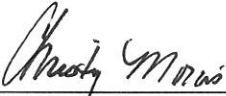
- b. **BCRTA Survey Results**
- c. CMOR conducted 2 2 telephone surveys of registered voters in Butler County. The surveys were in May and July. The surveys were 10-13 minutes, with 400 results (error 5% and confidence 95%). A detailed slideshow presentation is attached to the minutes.
- d. **ABC Program Report and Future Funding**
 - i. Community Behavioral Health is the primary user of the ABC program. It has not grown, but there is a possibility of a new staff member who could facilitate growth in new agencies.
- e. **Transit Job Fair Sponsorship Opportunities**
 - i. Ms. O'Brien is willing to reach out to area schools to facilitate smaller scale educational events. Mr. Steed will assist with Hamilton schools.
- f. **OPTA-April 9-11, 2018 in Columbus Ohio**
 - i. www.ohioneedstransit.org/2018-conference Assistance for registration fees may be available.

IV. Action Items

Resolution 17-10-01: Authorizing the Transit Alliance of Butler County (TABC) to apply for a Federal Transit Administration Section 5310 Grant in Cooperation with the Check Signatories. Ms. Weidner, TABC Fiscal Officer/Treasurer to the Board of Directors and Christy Morris, TABC President were appointed. Ms. Guliano made a motion to accept the resolution; Mr. Steed seconded the motion and the motion carried unanimously.

V. Adjourn

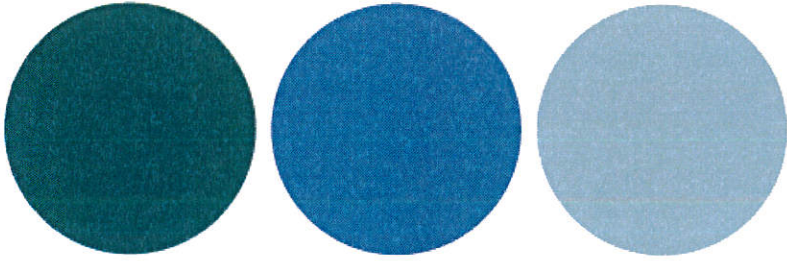
Mr. Diver made a motion to adjourn the meeting. Mr. Steed seconded the motion and the meeting was adjourned at 12:55 p.m.



Transit Alliance, Board President
Christy Morris



Transit Alliance, Secretary
Chris Steed

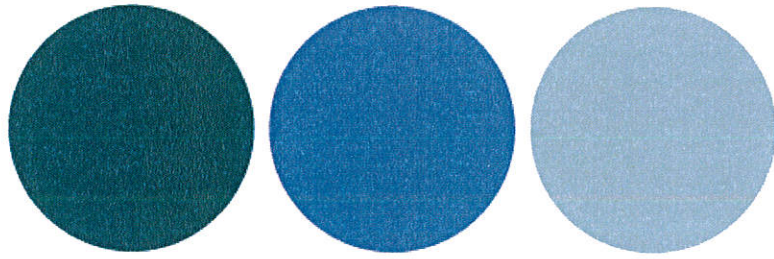


2017 Registered Voter Surveys

Prepared for: BCRTA

September 2017

*The Center for Marketing & Opinion Research, LLC.
www.cmoresearch.com*



PROJECT BACKGROUND

The Center for Marketing & Opinion Research, LLC.
www.cmoresearch.com

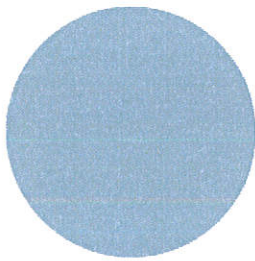
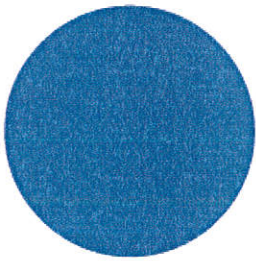
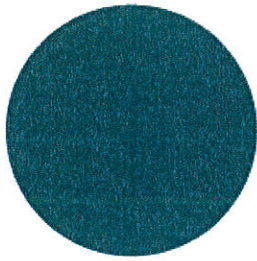


Project Background

- CMOR conducted 2 telephone surveys of registered voters in Butler County. The first was conducted in May, the second in July.
- The first survey focused on the value and opinion of BCRTA as well as interest in expanded services. The second survey focused on examining favorable funding methods.

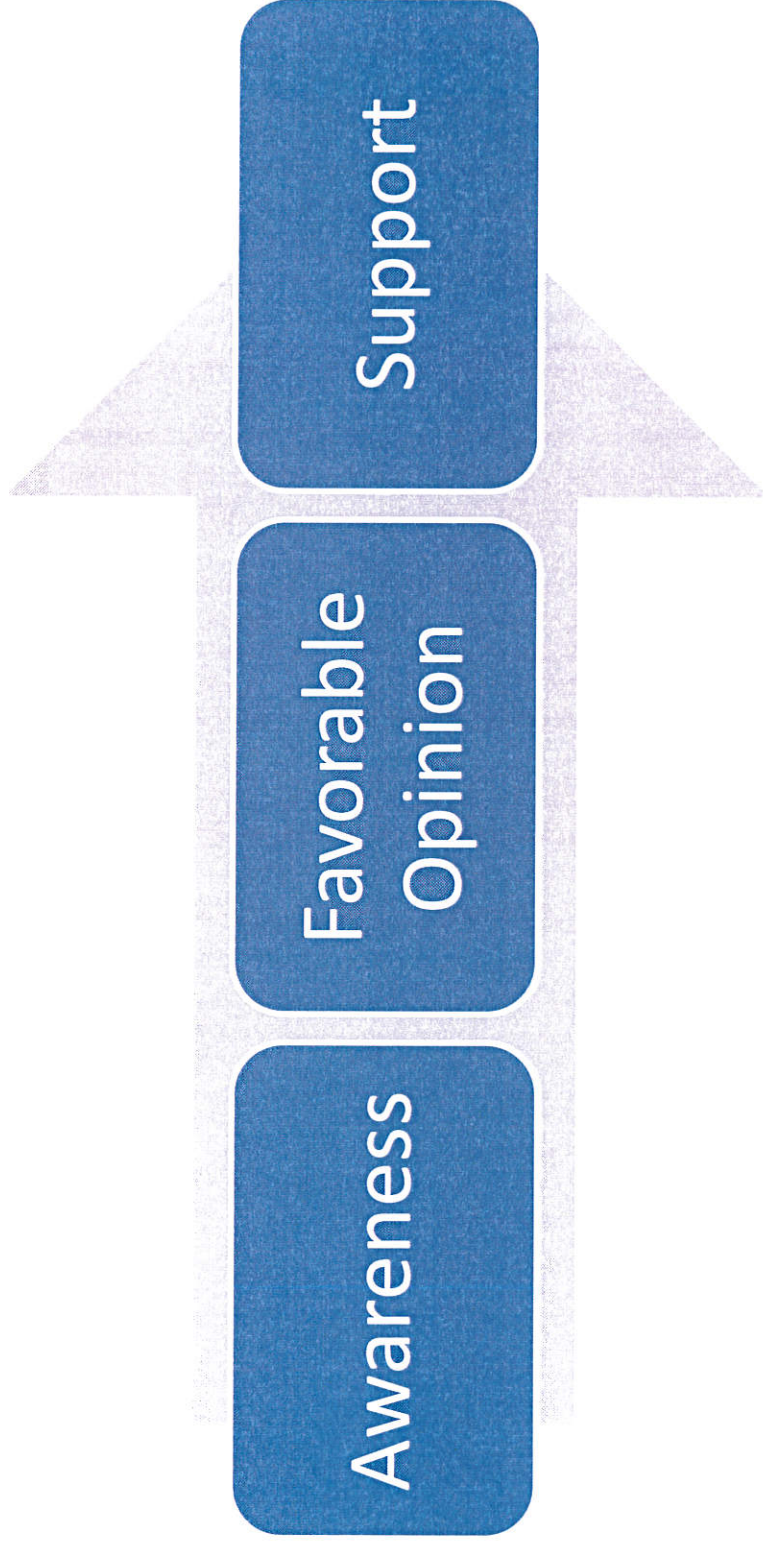
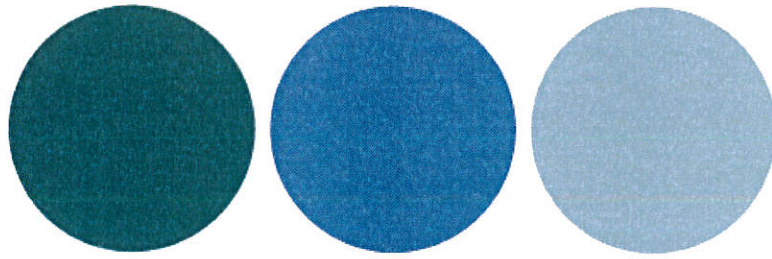
Project Background

- Each survey lasted 10 to 13 minutes, on average.
- Sample size of 400 results in an overall sampling error of 5.0%, within a 95% confidence level.
- CMOR utilized a sampling frame that included both landline and cell phone samples.
- Final sample mirrored demographics of typical voter turnout.

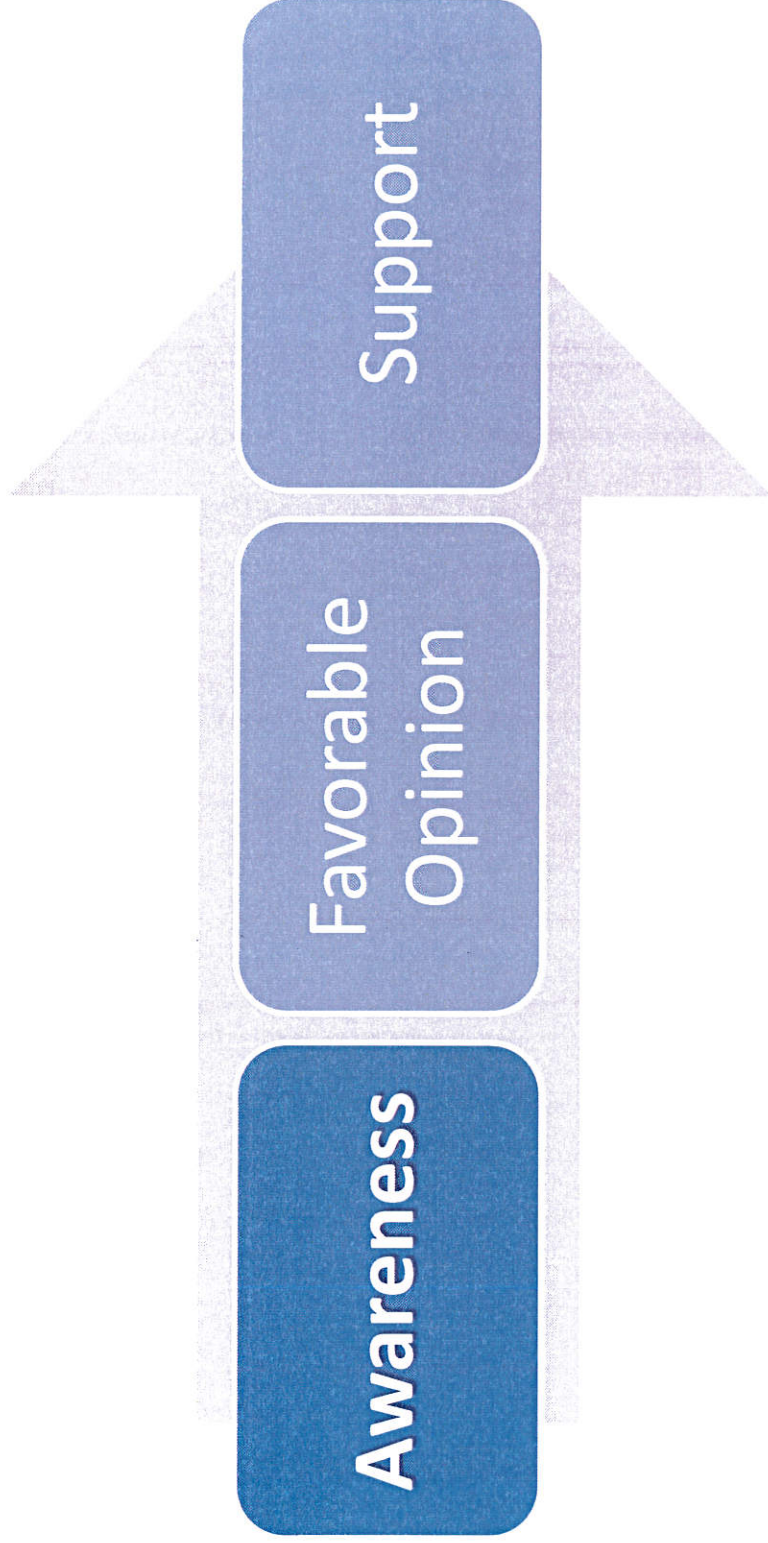
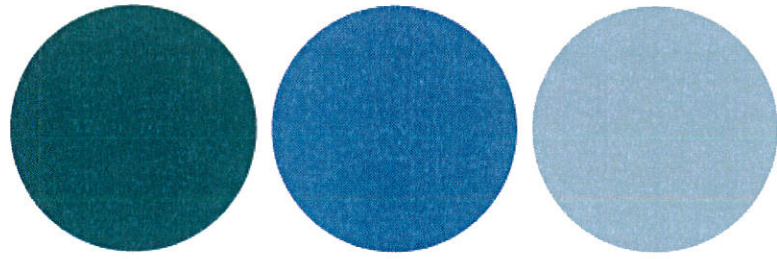


Key Findings

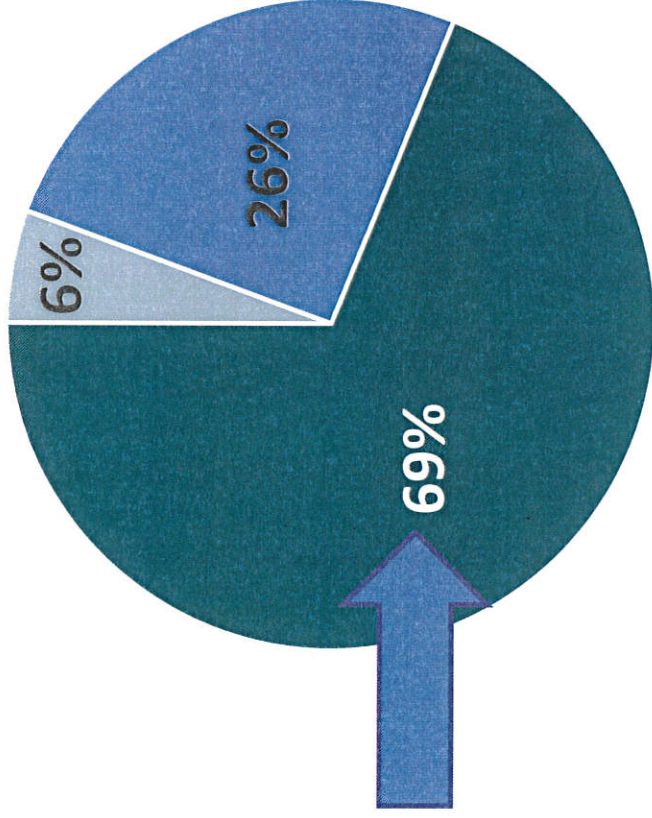
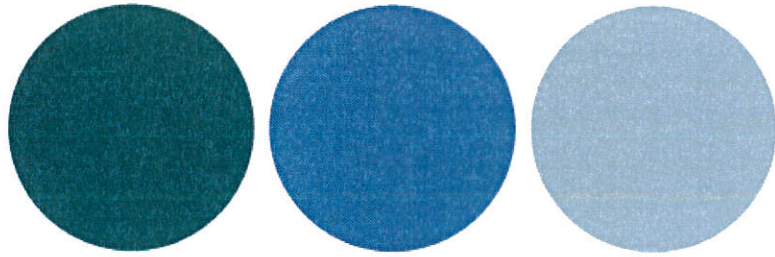
Cycle of Support



Cycle of Support- AWARENESS

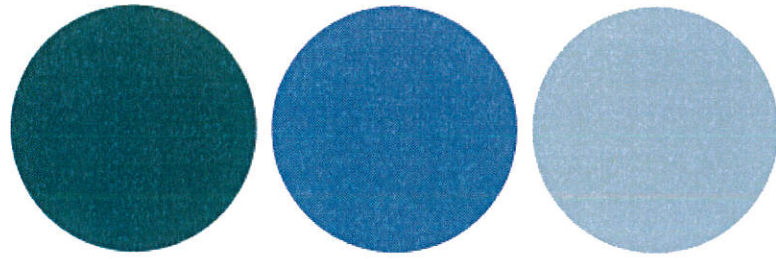


Familiarity with Public Transportation Services in County

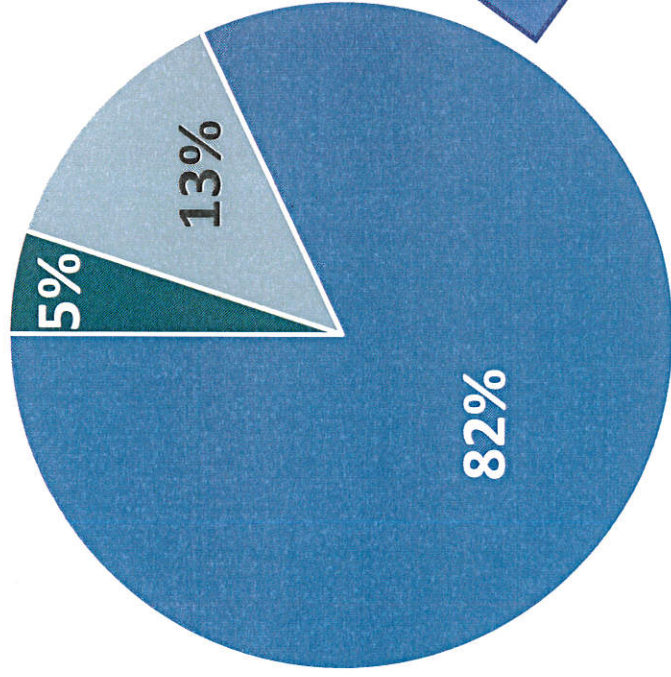
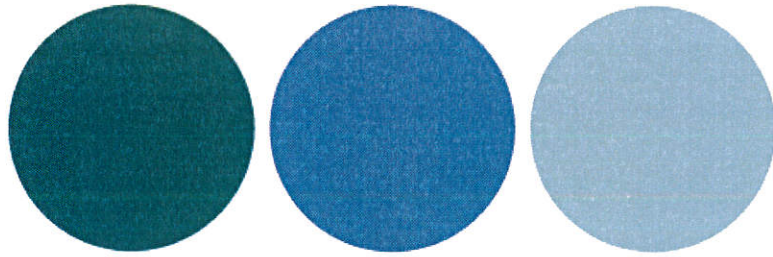


■ Very familiar ■ Somewhat familiar ■ Not at all familiar

Awareness of Public Transportation Services in County



Used BCRTA Services

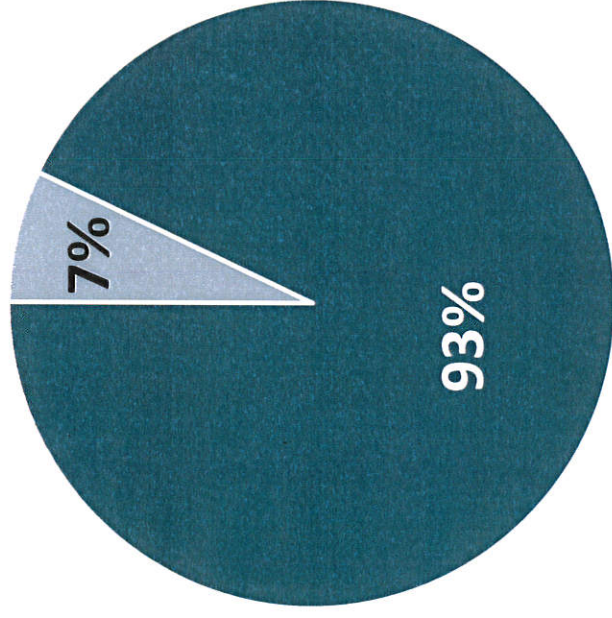
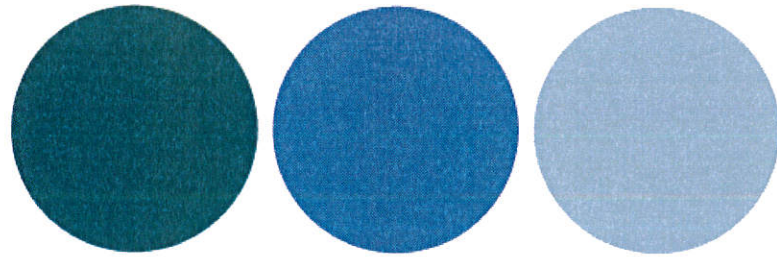


Top Reasons for Not Using

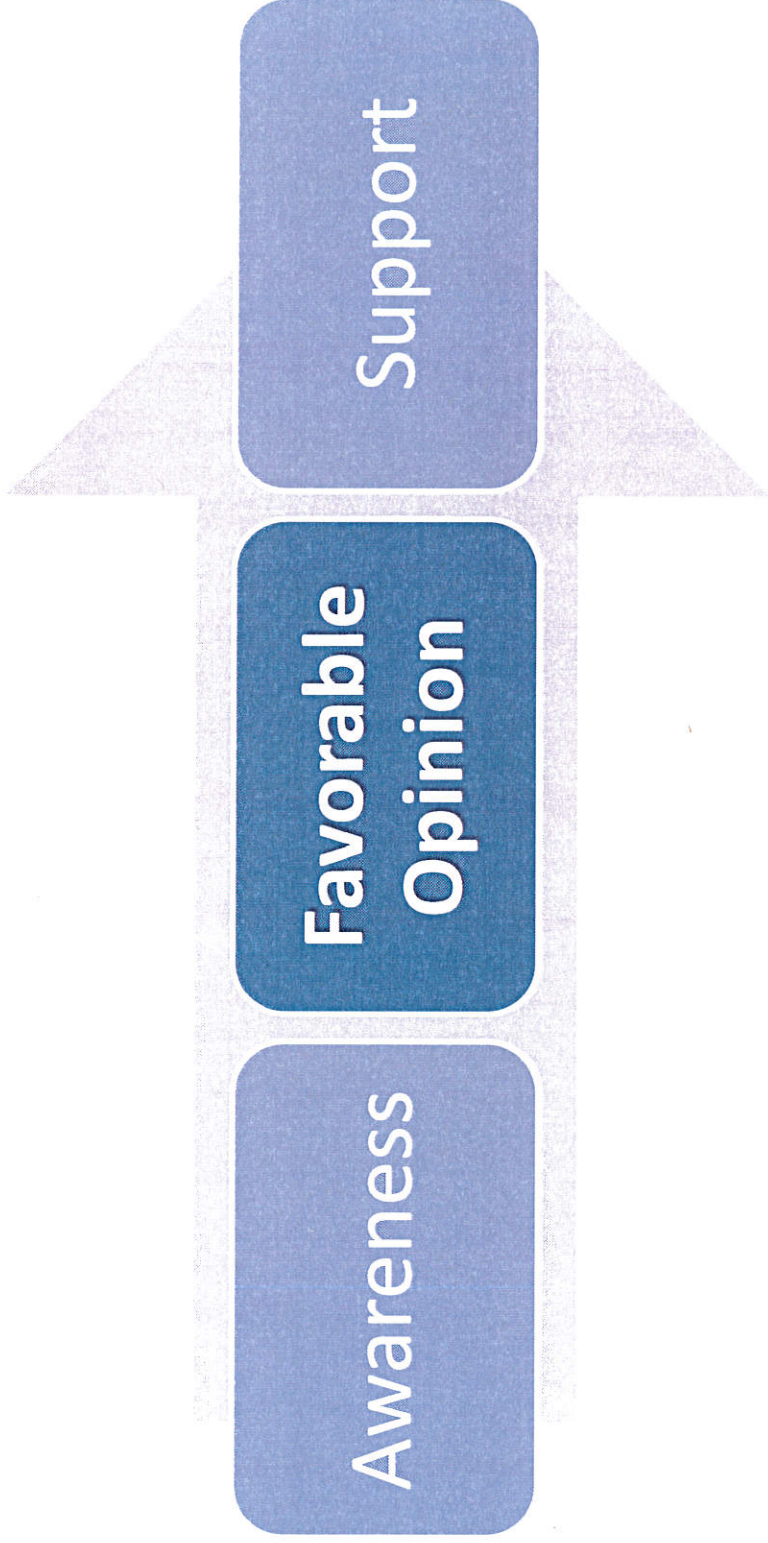
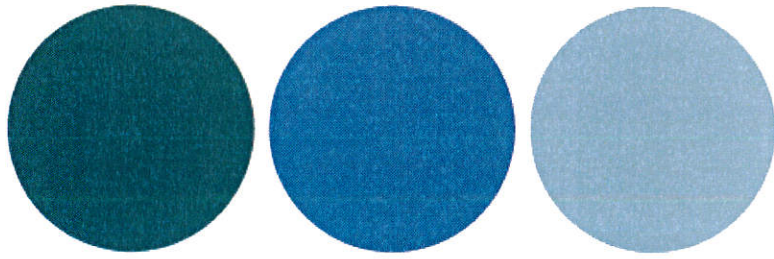
- Have own transportation (64%)
- No need (27%)
- Unaware of BCRTA (13%)

■ Used in Past Year ■ Used Before, but not in Past Year ■ Never Used

Aware BCRTA Receives NO Local Funding or Tax Revenues

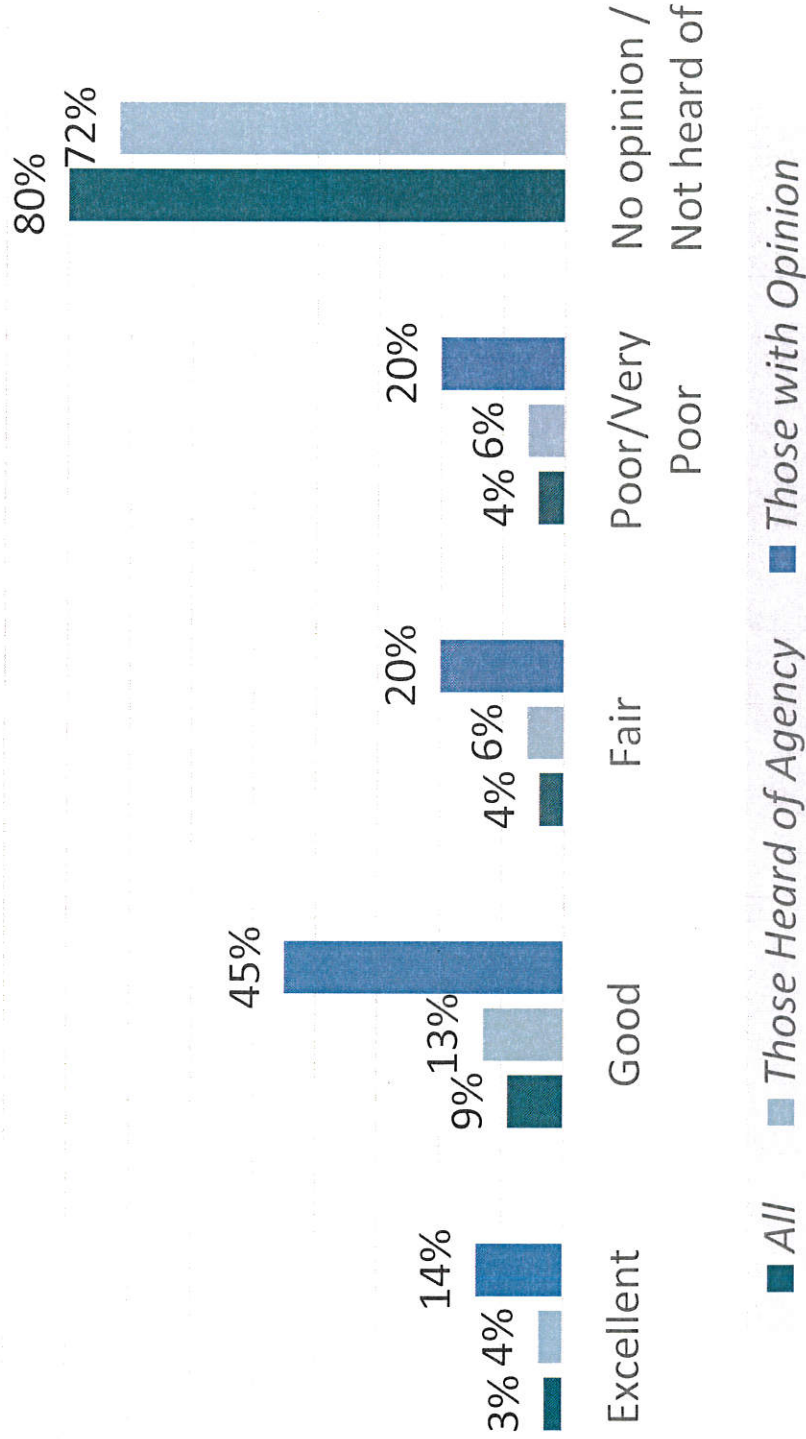
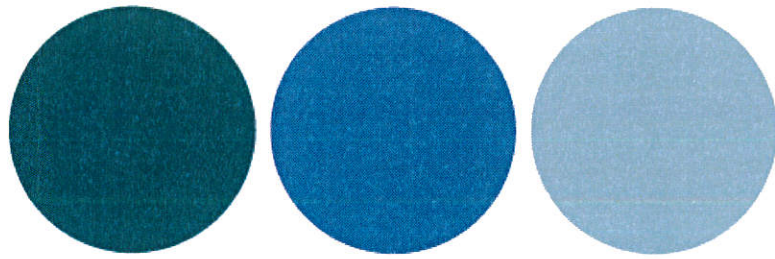


Cycle of Support- OPINION

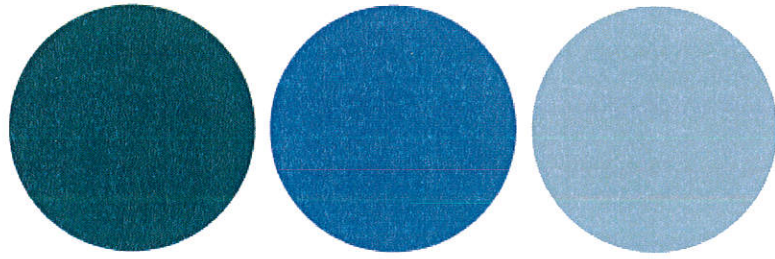


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Overall Opinion of BCRTA



Opinion of Public Transit

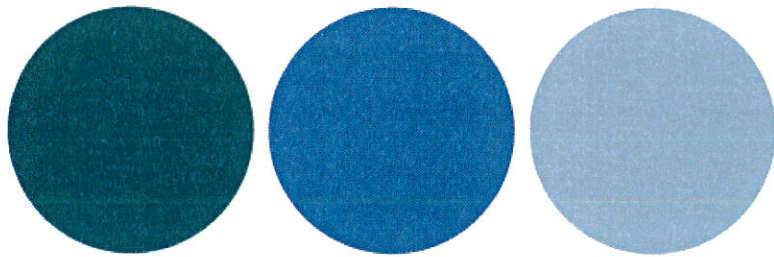


Helps the economic health of the region by getting people to jobs



Mostly for poor people, students & old people & has little to do with health of the economy

Agreement with Statements



It is important to increase options for senior citizens & people with disabilities.



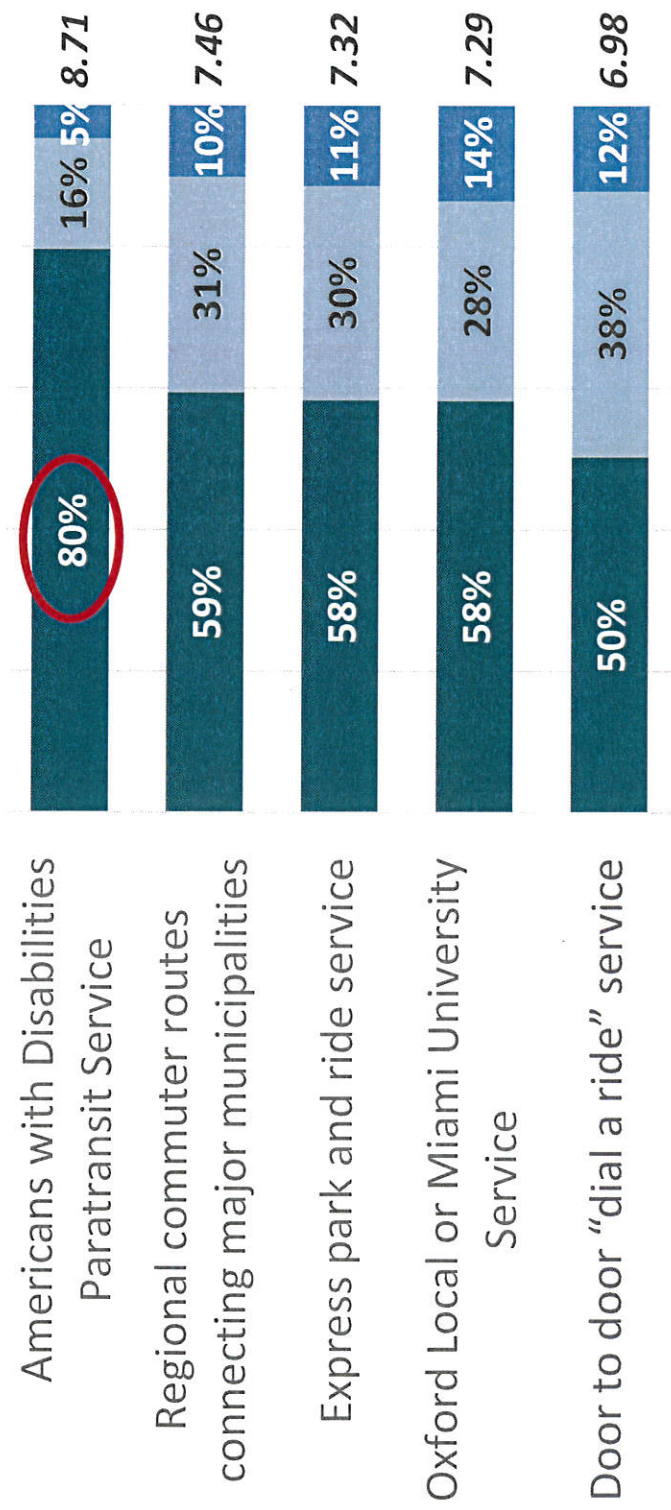
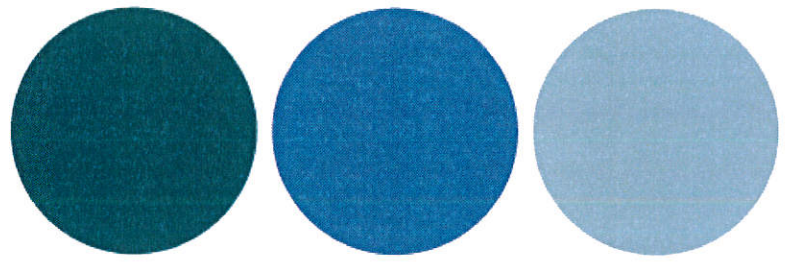
Maintaining & improving is important to attract jobs and improve the economy.



Ensuring options is essential to the economy and basic quality of life

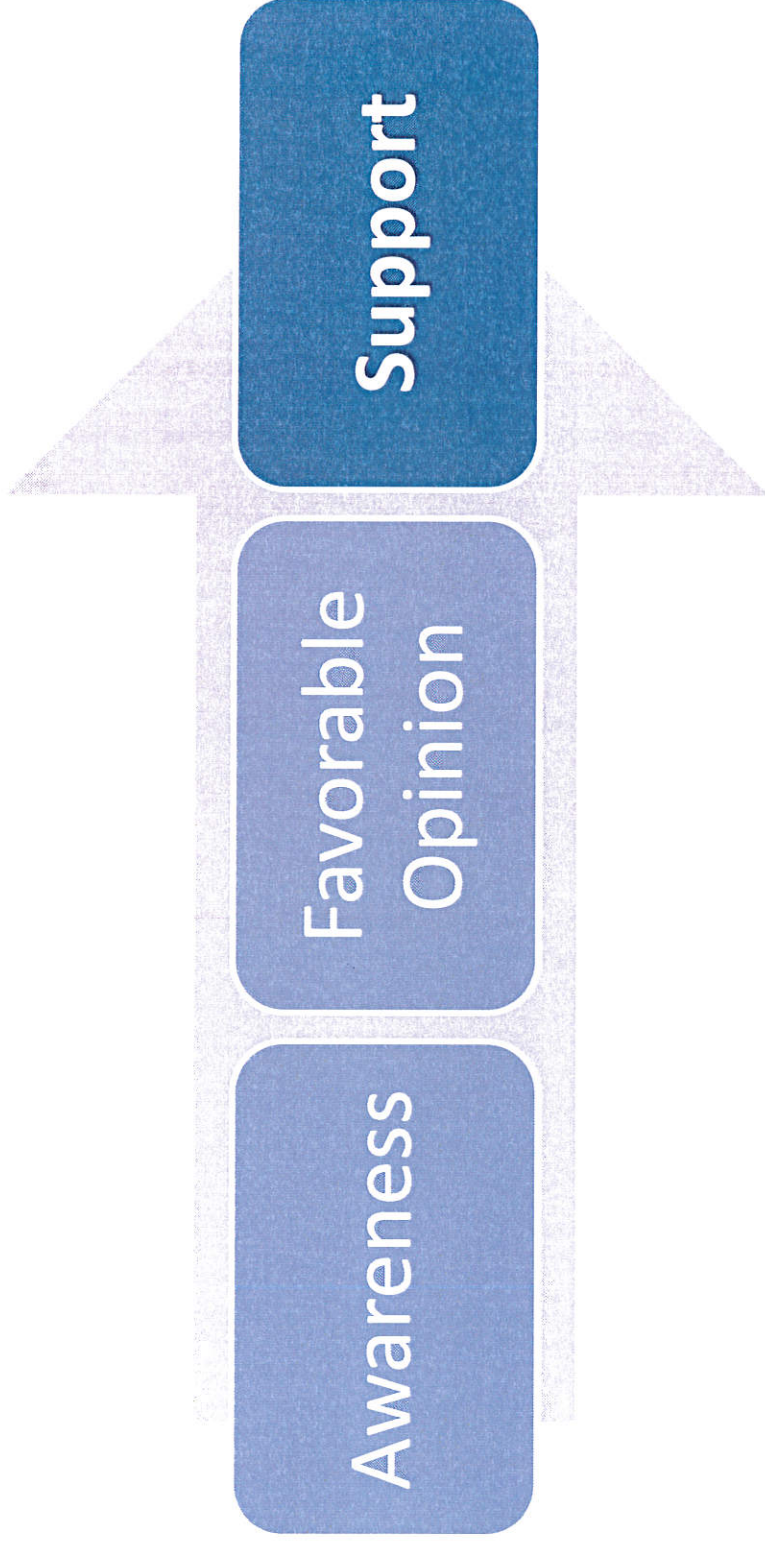
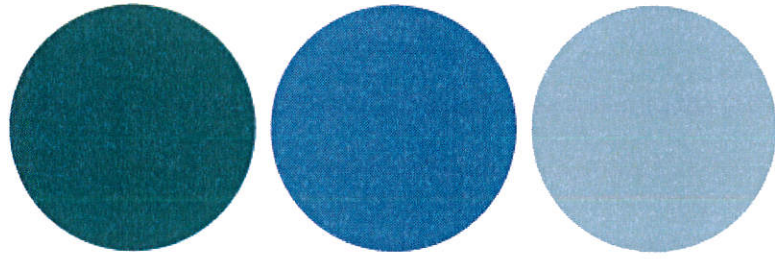
■ Agree ■ Neither ■ Disagree

Importance of BCRTA Services

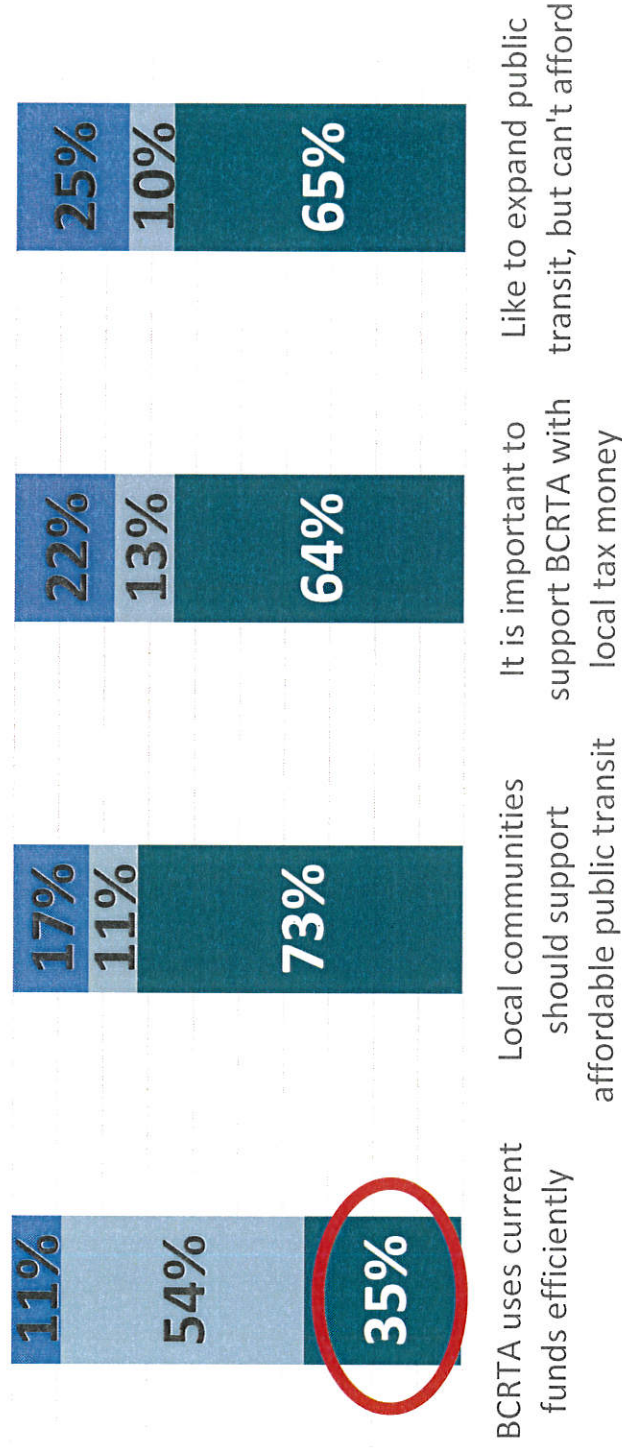
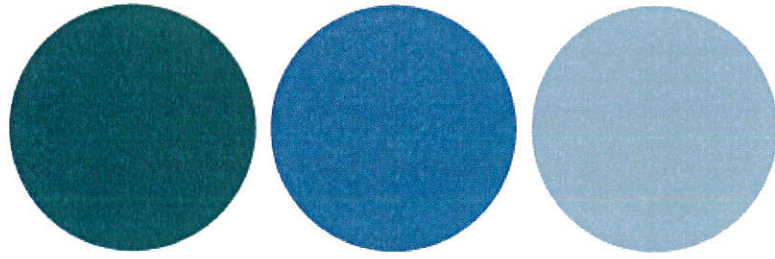


■ High (8-10) ■ Moderate (4-7) ■ Low (1-3) Mean

Cycle of Support- SUPPORT

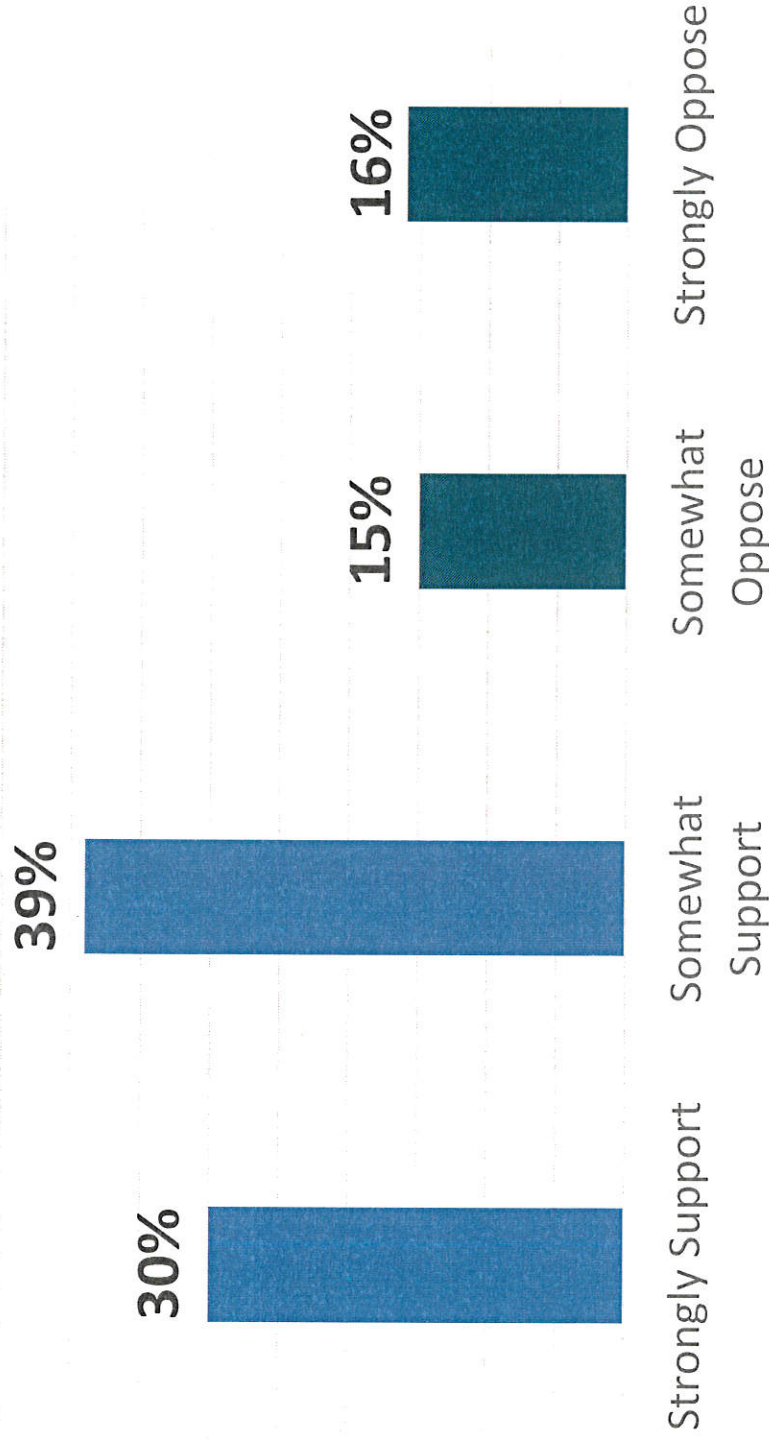
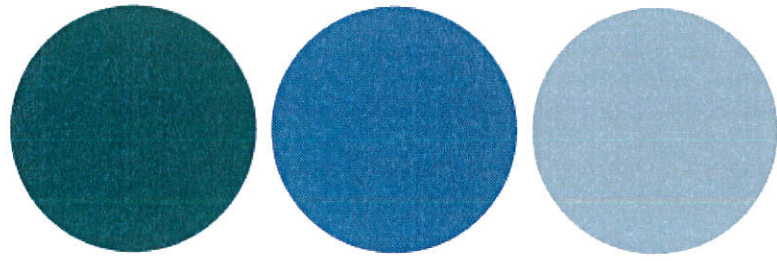


Agreement with Statements

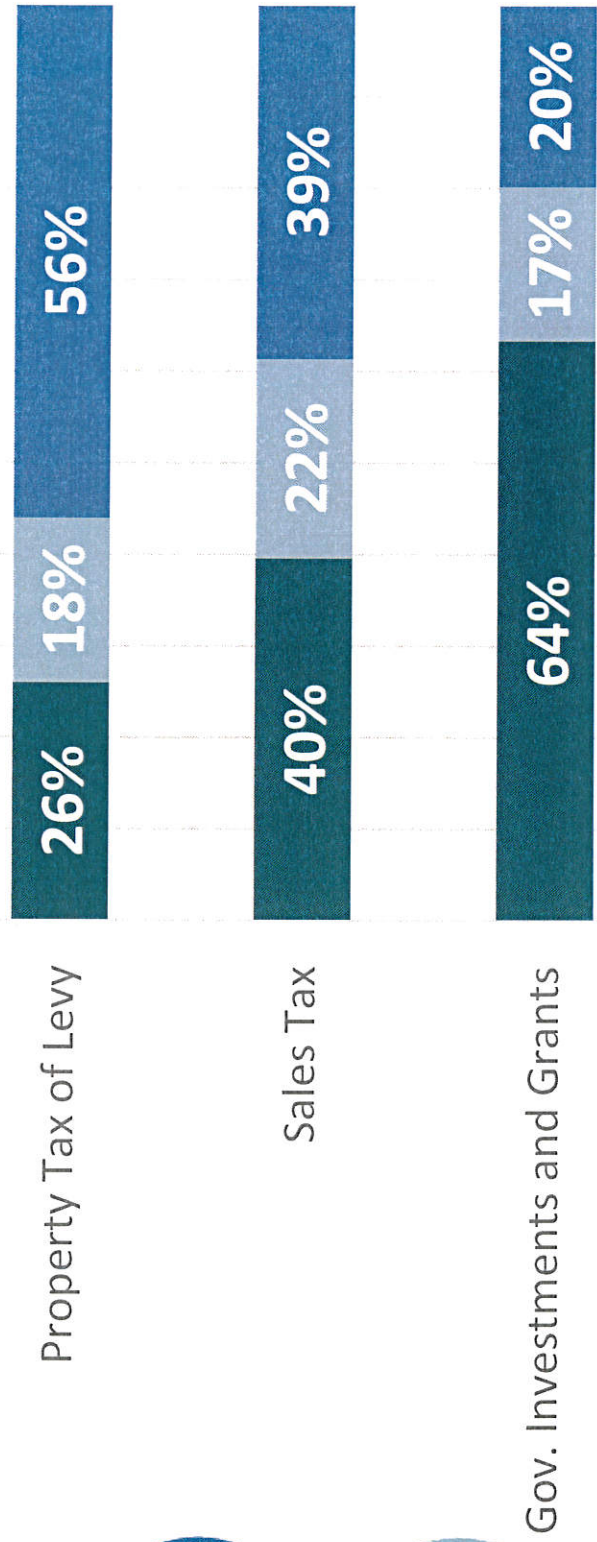
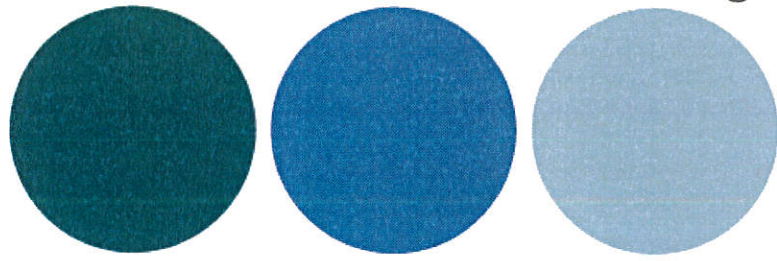


■ Agree
 ■ Neither
 ■ Disagree

Support Using Tax Dollars for Public Transportation

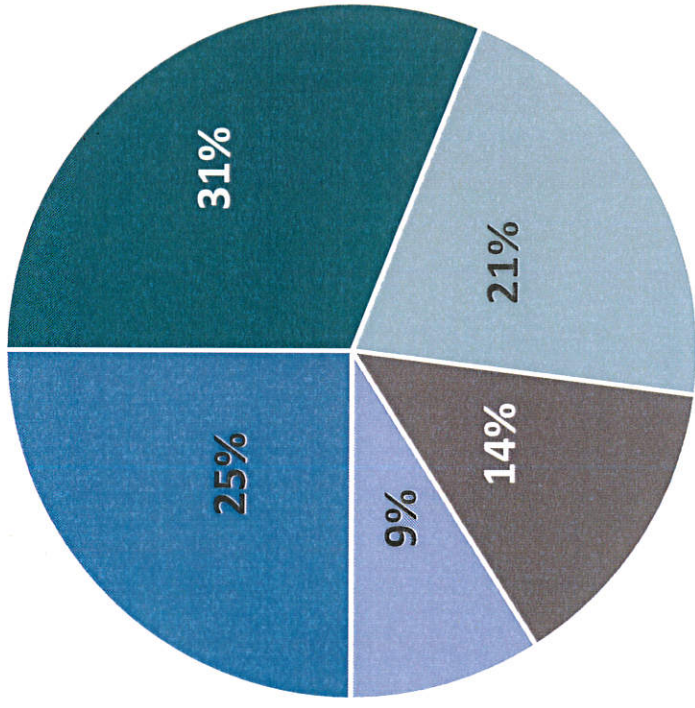
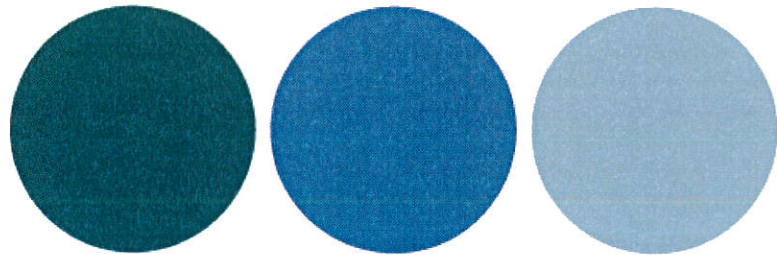


Rating of Ways to Fund BCRTA



■ Excellent/Good ■ Fair ■ Poor/Very Poor

Support for Tax Initiative for Transportation Needs

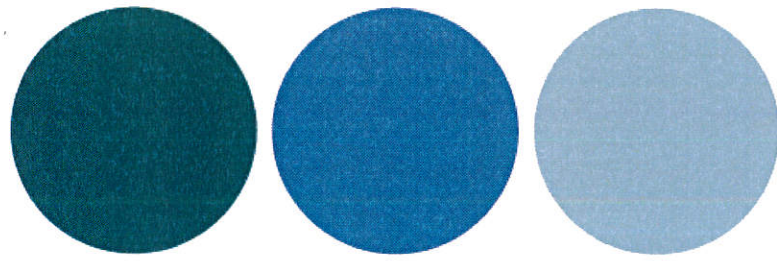


Information Needed to Decide
*Amount levy will cost (46%)
Specifics about levy (18%)
How money will be used (8%)*

Top Reason for Opposing
Don't want to pay more taxes (58%)

■ Support ■ Leaning support ■ Undecided ■ Leaning oppose ■ Opposed

Impact of Statement on Vote



Able to provide low-cost door to door transport to seniors/disabled

County not competitive in attracting employers because there is not enough public transit

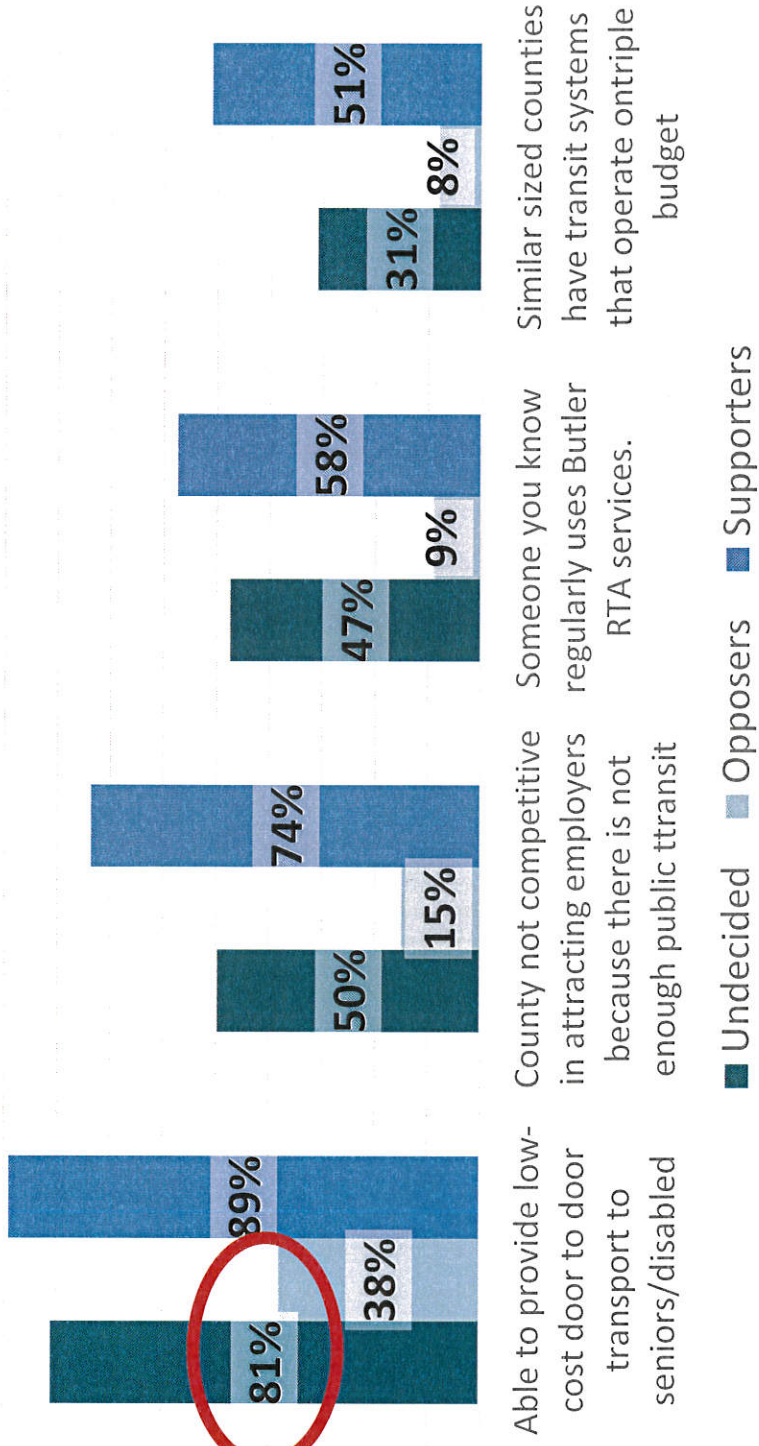
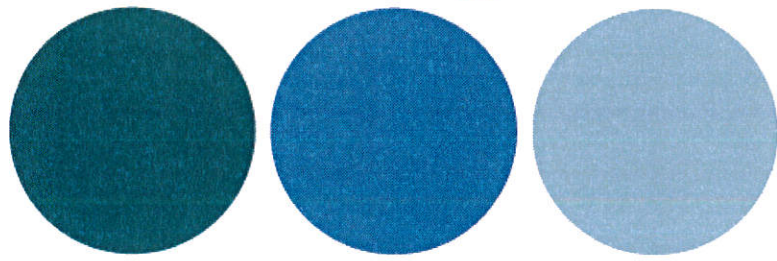
Someone you know regularly uses Butler RTA services.

Similar sized counties have transit systems that operate on triple budget

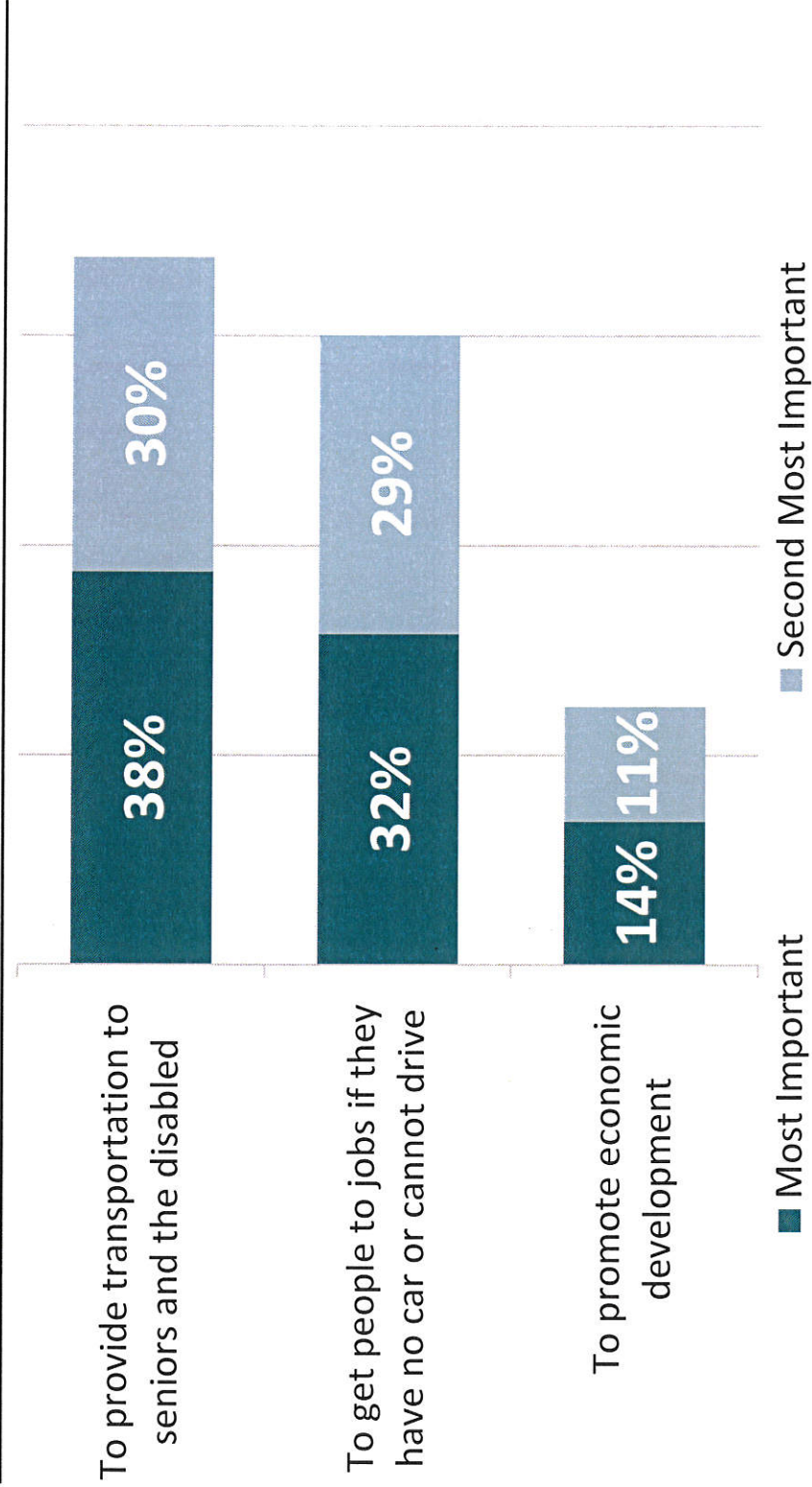
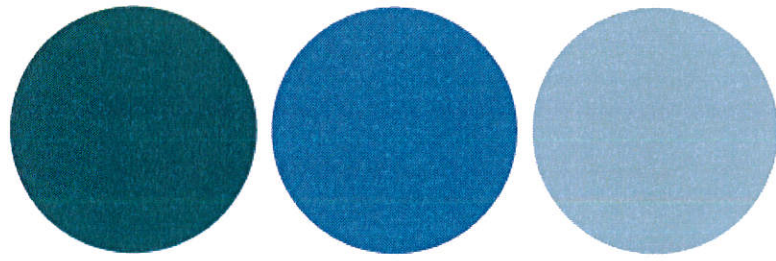
■ More likely ■ Less likely ■ No Difference

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Impact of Statement on Vote by Levy Support



Most Important Reason to Support Tax Initiative





Thank you for having me...

Center for Marketing and Opinion Research

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Akron, OH 44311

Amanda Barna

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The Center for Marketing & Opinion Research, LLC.
www.cmoresearch.com

TABC
Income Statement
For the Two Months Ending February 28, 2018

	Current Month		Year to Date	
Revenues				
Community Contributions	\$ 25,000.00	100.00	\$ 25,000.00	100.00
Total Revenues	<u>25,000.00</u>	<u>100.00</u>	<u>25,000.00</u>	<u>100.00</u>
Cost of Sales				
Total Cost of Sales	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
Gross Profit	<u>25,000.00</u>	<u>100.00</u>	<u>25,000.00</u>	<u>100.00</u>
Expenses				
Other Materials & Supplies	0.00	0.00	19.99	0.08
Contracted Transit Service	<u>25,000.00</u>	<u>100.00</u>	<u>25,000.00</u>	<u>100.00</u>
Total Expenses	<u>25,000.00</u>	<u>100.00</u>	<u>25,019.99</u>	<u>100.08</u>
Net Income	<u>\$ 0.00</u>	<u>0.00</u>	<u>\$ (19.99)</u>	<u>(0.08)</u>

TABC received the Hamilton Community Foundation grant of \$25,000.00 in support of the R6 - Job Connector. This money was then remitted to BCRTA.

The checking account was moved to PNC Bank in early January. New checks were ordered for the new account which cost \$19.99.

TABC
Balance Sheet
February 28, 2018

ASSETS

Current Assets		
Checking - US Bank	\$	<u>9,596.25</u>
Total Current Assets		9,596.25
Property and Equipment		
Total Property and Equipment		0.00
Other Assets		
Total Other Assets		<u>0.00</u>
Total Assets	\$	<u><u>9,596.25</u></u>

LIABILITIES AND CAPITAL

Current Liabilities		
Total Current Liabilities		0.00
Long-Term Liabilities		
Total Long-Term Liabilities		<u>0.00</u>
Total Liabilities		0.00
Capital		
Retained Earnings	\$	9,616.24
Net Income		<u>(19.99)</u>
Total Capital		<u>9,596.25</u>
Total Liabilities & Capital	\$	<u><u>9,596.25</u></u>