







BCRTA Transit Plan

Exploring the Potential of a **Sales Tax to Support Transit in Butler County**

As Butler County grows, the need to improve transportation and mobility options for residents and employees has become more important. Identifying a potential local transit funding source is of particular importance for BCRTA, because additional local funding is required to leverage any additional federal funding. This is because federal funding requires a local match, and BCRTA is already leveraging all of its existing local funding as local match.

A local sales tax was found to be the optimal potential local funding source based on the magnitude of funding it can provide and its stability.

SOME OTHER HIGHLIGHTS INCLUDE:

-  **11** transit agencies in Ohio already leverage the benefits of sales tax for transit revenue
-  Funding transit with sales tax leverages money being spent in the county by those visiting the county for business, shopping, sports, or other activities
-  **41%** of Butler County's local sales tax revenue comes from County residents, while*
-  **59%** of Butler County's local sales tax revenue comes from those visiting*
-  **~\$20 million** in additional sales tax revenue could be generated from a 0.25 percentage point increase to the Butler County sales tax*
-  Sales tax revenue could be leveraged for roads, bridges, and sidewalk improvements in addition to transit

**Based on valuations from the University of Cincinnati Economics Center*