

BCRTA Transit Plan

Butler County Regional Transit Authority (BCRTA) developed its first ever transit plan. The transit plan outlines recommendations to grow and improve BCRTA's system based on the changing demographics and transportation needs within Butler County.

The plan makes immediate and near-term recommendations for:



New or improved bus routes



Identification of needed bus stop enhancements



Transit funding and financing strategies



Support for existing and future BCRTA operations at transit facilities

BCRTA engaged riders, non-riders, and stakeholders throughout the project including:



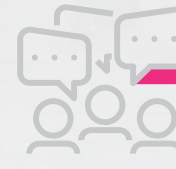
1,100+

surveys



120

interactive map comments



11

group discussions

Some of the key takeaways from this engagement included the desire for:



DIRECT, BIDIRECTIONAL SERVICE



ROUTES THAT ARE EASIER TO UNDERSTAND



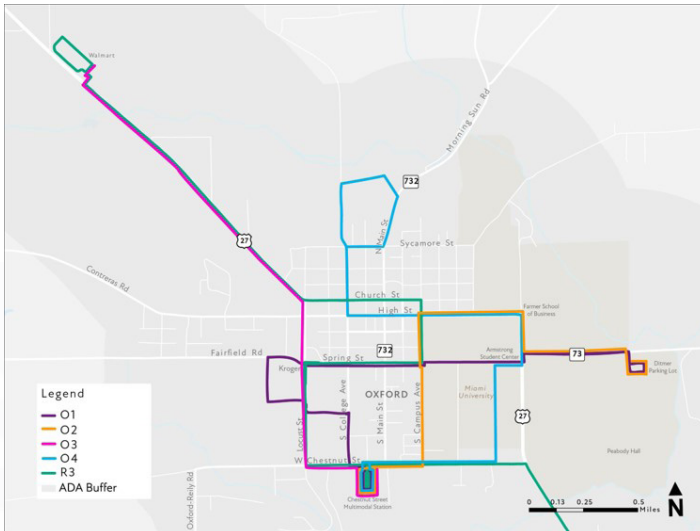
MORE FREQUENT, EARLIER, AND LATER SERVICE



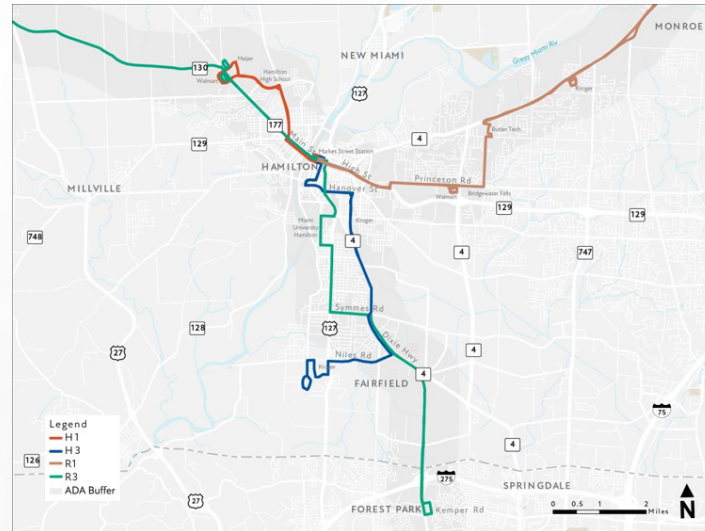
MORE SHELTERS AND BENCHES

BCRTA Transit Plan

Oxford Service

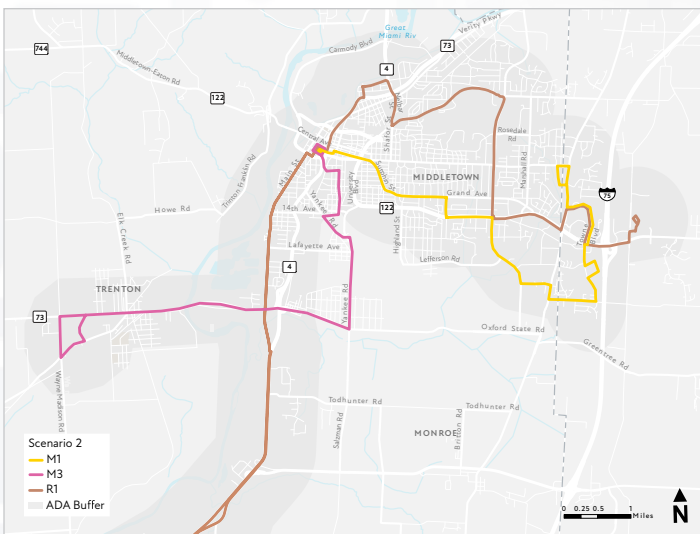


Hamilton/Fairfield Service*



*additional funding is required to operate Routes H1 and H3

Middletown Service



The project team developed modified bus routes that could be operated within the existing BCRTA budget as well as if additional funding becomes available. Additional funding could also allow for:

- ✓ Increased frequency
- ✓ Earlier and later service
- ✓ Saturday service on regional routes